

Please complete the form and return to:
GBCP,
Southville Centre,
Beauley Rd,
BS3 1QG.

Contact name:

Business:

Address:

.....

.....

.....

.....

.....

Telephone:

Mobile:

Email:

I am interested in:

- making a cash donation
- giving free / at cost services or advice
- donating goods, equipment or facilities
- sponsoring a particular event, activity or project
- talking about ways in which I might help

Or go to the website and fill in the online form at www.greaterbedminster.org.uk

The Community Chest is a project of the Greater Bedminster Community Partnership.

This leaflet was designed for free by Gus Cummins, www.cummins-design.co.uk and printed at cost by Woodside Press, Islington Road, Southville, tel. 0117 985 5500



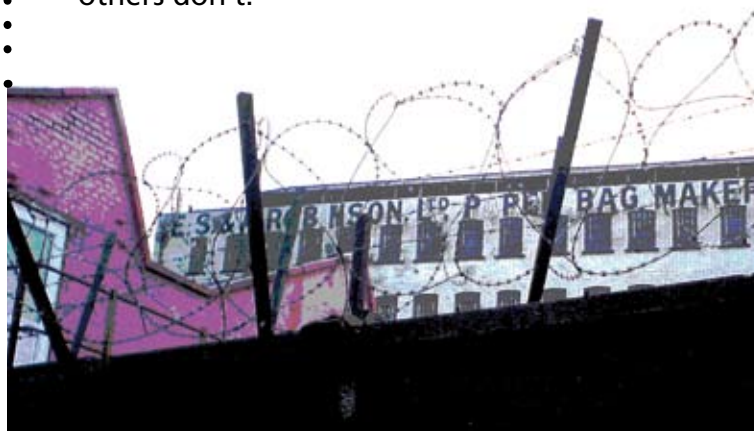
What is the Greater Bedminster Community Partnership?

GBCP is an alliance of local councillors, voluntary and community organizations, private businesses and public agencies within the neighbourhoods of Southville, Ashton and Bedminster, roughly BS3.

It's here for one simple reason – to improve Bedminster.

It aims to bring benefits both now and in the future and will encourage greater cooperation and effectiveness between private, public and social economy organisations.

The Partnership believes that by a willingness to deal with local issues together we can make Bedminster a better place for all who work and live here. Local input is vital for solutions to issues because those who live and work here have the awareness and know-how that others don't.



Better Bedminster Community Chest

A great opportunity in BS3 for responsible businesses.

The Bedminster Community Chest links local business and the community with exciting "win – win" results.

"Park Furniture has been very helpful to Windmill Hill City Farm by donating £6000 to resurface the farm's multi-use outdoor sports pitch." (Bridget Primarolo, Director).

"The Pigeon, with a monthly circulation of 10,000, has supported community organisations like Southville Community Development Association, Windmill Hill Community Centre and the Ashton Vale Community Association by donating two free pages each month. In addition, the magazine carries lots of other community news" (Ben Barker, Chair of Southville CDA).

Read on to find out more about how the Community Chest can help your business...

www.greaterbedminster.org.uk

How can this benefit my business?

By matching businesses to local groups, projects and initiatives the Community Chest brings added value to your enterprise and your community. Improving the local area and making the neighbourhood more desirable benefits everyone.

*Both the Dame Emily Park Project and the North Street Green Group have benefited from the expertise of **Katherine Edmonds Garden Design**. This Southville based consultant has prepared, pro bono, detailed plans for community gardens on both sites, and now the groups are in a strong position to seek funding to install the gardens.*

East Street Traders have worked with police and local residents through regular Street Audits, resulting in removal of graffiti and installation of better signage, CCTV and lighting, making the area safer and pleasanter for businesses, shoppers and residents.



Why should my business get involved?

- Supporters of the Community Chest will be acknowledged on the GBCP website and in our publicity
- The benefits of being a responsible business are well known. Corporate Social Responsibility (CSR) results in positive publicity, enhanced image, and improved standing
- This can bring access to a wider customer base, repeat business and customer loyalty

*"84% of people said that a high degree of social responsibility from a particular company or organisation was important when forming a decision about buying a product or service."*¹

- Staff morale, recruitment and retention are also often higher in organisations which take their social / environmental responsibilities seriously
- Not only that, but it will give you immense satisfaction to know that you are helping to make a difference to your area

*"Nearly half (42%) of companies who allow their staff time off work to volunteer say it helps reduce staff sick days"*²

1 & 2 Source: The Public's Views of Corporate Responsibility MORI

How have businesses helped so far?

Some local businesses are already active. Here's a few examples. See more at www.greaterbedminster.org.uk

*"Our successful annual Front Garden Competition would not work without the support of **Riverside Garden Centre** which supplies the prizes and **The Lounge** in North Street that pays for our printing costs"*
(Matthew Symonds, competition organiser).

*Southbank Bristol Arts presented their Homecoming exhibition at the **Grant Bradley Gallery** in East Street at the end of 2007. The exhibition was supported by **Edwards Estate Agents** who paid for much of the publicity.*

***The Tobacco Factory** in North Street has twice hosted the South Bristol Business Awards and is a regular venue for the Southville Arts Trail.*

***South Bristol Rotary Club** has recently provided over £600 to St Mary Redcliffe 6th Form Centre to transform a concrete area into a garden. 'Each year we raise around £12,000 for a wide range of projects'. (Philip Cobbold, Club President).*

Why not increase your standing in the local community too?